## International Conference on Science, Technology and Society 2023 (iCon-STS 2023) Rejuvenating STS for Sustainability Transitions

#### 15 - 16 August 2023 Main Programme

15 August 2023 (Tu				Zoom Link
08.45 – 09.00 am	:	•	ticipants in the Zoom platform	Link A1
09.00 – 09.20 am	:	Welcome add	dress by the Conference Chair	
09.20 – 09.45 am	:		ech by  cian Datuk Dr Tengku Mohd Azzman Shariffadeen,  ent of Academy of Sciences Malaysia	
09.45 – 09.55 am	:	Photo session		
09.55 – 11.25 am	:	Plenary 1: Po	olicy and Dialogue	
		Moderator:	Zeeda Fatimah Mohammad	
		Panelists:	Moneef R. Zou'bi (PhD) Science Advisor, Interaction Council (IAC) Topic: STI Policy and Dialogue for Development: An Alternative Narrative	
			Prof. Dr. Derk Loorbach Dutch Research Institute for Transitions, The Netherlands Topic: Unlocking Sustainability Transitions Research: Towards Transdisciplinarity	
			Prof. Dr. Masaru Yarime The Hong Kong University of Science and Technology Topic: Governing Emerging Technologies for Sustainability Transitions: Opportunities and Challenges in Public Policy	
			Q&A	
11.25 – 01.25 pm	:	Parallel Sessi	ion 1 - Science and Industry	
			oderator: Fung Hon Ngen	Breakout Room B1
		Track 1B - Moderator: Nor Aishah Abdullah		Breakout Room B2
01.25 – 02.00 pm	:			
02.00 – 03.10 pm		Plenary 2 - So Moderator:	cience Communication and Public Engagement  Noor Munirah Isa	Link A1
		Panelists:	Prof. Dr. Sujatha Raman Australian National University Topic: Rethinking Science Communication for Sustainability Transitions	
			Ms. Tan Su Lin Science Media Centre Malaysia Topic: Igniting a Scientific Renaissance: Empowering Science Communication for Effective Public Engagement Q&A	
02.40 02.20		Dunali	•	
03.10 – 03.20 pm 03.20 – 05.20 pm	:	Break Parallel Sessi Developmen	ion 2 - Technology Adoption and Inclusive t	
			oderator: Chang Lee Wei	Breakout Room C1
		Track 2B - Mo	oderator: Nurulaini Abu Shamsi	Breakout Room C2

05.20 pm

: End of Day 1

#### 16 August 2023 (Wednesday) - Day 2

09.00 - 09.10 am : Opening Day 2

09.10 – 10.20 am : Plenary 3 - Philosophy, Law and Ethics in Science

Moderator: Mohd Zufri Mamat

Panelists: Profesor Emeritus Dato' Dr. Osman Bakar

International Islamic University Malaysia
Topic: Dialogue of Science in Socio-Cultural Aspects

Prof. Dr. Soraj Hongladarom Chulalongkorn University

Topic: Artificial Intelligence and the Challenges in the

Contemporary World

Q&A

10.20 - 10.30 am : Break

10.30 – 12.30 pm : Parallel Session 3 - Sustainability and Community

Track 3A - Moderator: Suzana Ariff Azizan

Breakout Room D1

Track 3B - Moderator: Maisarah Hasbullah

Track 3C - Moderator: Ng Boon Kwee

Breakout Room D3

Link A2

12.30 - 01.30 pm : Break

Beyond Boundaries - How STS Contributes to a Dynamic Job

Market

Moderator: Mohd Istajib Mokhtar

Panelists: Wan Azrin Izani bin Wan Mohd Zain

Ministry of Health Malaysia

**Mohd Noor Musa** 

Institut Masa Depan Malaysia (MASA)

Shahnaz Shahizan

Kleos Technologies Sdn Bhd

**Alma Artin** Unilever Malaysia

03.30 pm : Closing Ceremony

<sup>\*</sup> Links for Breakout Room will be informed during the conference.

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#### **Parallel Session**

Day 1 - 15 August 2023 (Tuesday)

### PARALLEL SESSION 1 - SCIENCE AND INDUSTRY 11.25 AM - 01.25 PM [UTC +8. Malaysia Time (MYT)]

Room	Time	Presenter Name	Title	Affiliation
1A	11.25am - 11.55am	Wong Chan Yuan	Resilience or Resistance: Early Observations of Different	National Tsing Hua
Moderator:			Preventive Capabilities from Scientometrics Points of View	University, Taiwan
Fung Hon Ngen	11.55am - 12.25pm	Low Choo Chin	Digital Technologies in Migration Management in Malaysia	Universiti Sains Malaysia
	12.25pm - 12.55pm	Aria Anisi	Impact of Industrial Internet of Things on Manufacturing Firms Performance	Universiti Malaya
	12.55pm - 1.25pm	Nubailah Arshad	Institutional Capabilities for Technology Transfer and Research Commercialization in Public Research Institutions in Malaysia	Universiti Malaya
1B Moderator:	11.25am - 11.55am	Zhang Keze	A GPT-Generated Antecedent Framework of Knowledge Hiding Behaviour: Reflection and Extension	Xiamen University Malaysia
Nor Aishah Abdullah	11.55am - 12.25pm	Chong Yu	Technological Progress in Cultured Meat	Kwansei Gakuin University, Japan
	12.25pm - 12.55pm	Li Yue	Entrepreneurial Intention Analysis to Open a New Business in Hot Spring Landscape in China	Shandong Women's University, China
	12.55pm - 01.25pm	Ti Lian Lin	Technological Intensity and Greenfield Investment in Emerging Markets: Insights into German firms in Malaysia	Universiti Malaya

### PARALLEL SESSION 2 - TECHNOLOGY ADOPTION AND INCLUSIVE DEVELOPMENT 03.20 PM - 05.20 PM [UTC +8. Malaysia Time (MYT)]

Room	Time	Presenter Name	Title	Affiliation
2A	03.20pm - 03.50pm	Sarmila	Blended Learning and Technological Capability: An Overview of	National Institutes of
Moderator:		Muthukrishnan	Malaysian Educational Landscape	Biotechnology Malaysia
Chang Lee Wei				(NIBM)
	03.50pm - 04.20pm	Mohd Zufri Mamat	Non-scientific Tradition and Knowledge Sustainability	Universiti Malaya
			Discourse: The Usage of Herbs and Spices as an Alternative	
			Approach in Covid-19 Prevention and Treatment	
	04.20pm - 04.50pm	Suzana Ariff Azizan	A Case Study on the Bakun Resettlement Scheme, Indigenous	Universiti Malaya
			Resettlements and their Effect on Social Sustainability	
	04.50pm - 05.20pm	Zhang Huawei	Impacts of Technological and Psychological Factors in Smart	Universiti Malaya
			Classroom Adoption	
2B	03.20pm - 03.50pm	Luo Binbin	Challenge of m-Health APPs Adoption among Elderly People in	Universiti Malaya
Moderator:			China: Emerging Scenario and Policy Concerns	
Nurulaini Abu	03.50pm - 04.20pm	Sathis Venkitasamy	Effect of River Care Pro Environmental Behaviour by Local	Universiti Malaya
Shamsi			Community Groups on River Health of Klang River Basin:	
			Application of Extended Model of the Theory of Planned	
			Behaviour	
	04.20pm - 04.50pm	Mohd Norzikri	Promoting Social Justice and Equity in Science and Technology	Universiti Malaya
		Kamaruddin	for Sustainable Peace: Countering Violent Extremism through	
			Inclusive Approaches	
	04.50pm - 05.20pm	Md. Selim Reza	The Role of Values and Norms in Science and Technology	Ministry of Finance,
			Decision-Making: Promoting Sustainability and Social	Bangladesh
			Responsibility	

#### Day 2 - 16 August 2023 (Wednesday)

### PARALLEL SESSION 3 - SUSTAINABILITY AND COMMUNITY 10.30 AM - 12.30 PM [UTC +8. Malaysia Time (MYT)]

Room	Time	Presenter Name	Title	Affiliation
3A	10.30am - 11.00am	Khalidah Adibah	Sustainability Consciousness Among Preschool Teachers in	Universiti Malaya
Moderator:		Sahar	Malaysia - A Study of Knowingness, Attitudes and Behaviour	
Suzana Ariff	11.00am - 11.30am	Nor Aishah	GoGreen Integrated Recyclable Waste Management System as	Universiti Malaya
Azizan		Abdullah	an Innovative Gamified Platform for Community's 3R Adoption	
	11.30am - 12.00pm	Uswatun Hasanah	The Decision Parameter to Implement Building Adaptive Reuse	Perumda Pembangunan
			as a Sustainable Approach towards the Dynamic Market	Sarana Jaya, Indonesia
			Transition in Jakarta	
	12.00pm - 12.30pm	Chin Tzeunn Yeu	Delivering Care Services in Malaysia: Business Model of	Universiti Malaya
			Healthcare Social Enterprise	
3B	10.30am - 11.00am	Azizan Baharuddin	Sustainability Dialogue for Peace Between Humans and the	Universiti Malaya
Moderator:			Environment: Towards an Integrated Balanced Framework	
Maisarah	11.00am - 11.30am	Polin Kumar Saha	Green Bond Objectives, Evaluation Criteria and the Economic	Universiti Malaya
Hasbullah			Development Stage of a Country: A Critical Pathways towards	
			the Green Bond Success	
	11.30am - 12.00pm	Xueshi LI	Sustainable Food Practices of Conventional Food Corporations:	The Chinese University of
			A Case-Study Approach	Hong Kong, China
	12.00pm - 12.30pm	Muhamad Faisal	Learning through Engagement: Students' Perspectives on the	Universiti Malaya
		Muhamad Noor	Impact of Engagement towards their Learning about	
			Sustainability	
3C	10.30am - 11.00am	Hashem Salarzadeh	Adolescent Health Promotion Scale (AHPS) Analysis with Best	Universiti Malaya
Moderator:		Jenatabadi	Worst Method (BWM): A Case Study in Malaysia	
Ng Boon Kwee	11.00am - 11.30am	Fung Hon Ngen	A Case Study of Technology Adoption through Asset-based	Universiti Malaya
			Community-led Development (ABCD) in a Rice Farming Rural	
			Community - Bario, Sarawak	
	11.30am - 12.00pm	Fadhilah Othman	Legal And Ethical Issues of Sustainable Fishing in Malaysia: A	Universiti Malaya
			Review	
	12.00pm - 12.30pm	Senthilathiban	Challenges of Implementing ESG in Telecommunication	Universiti Malaya
		Thevarasa	Industry: A Review	