Outreach and Engagement in the Time of a Pandemic: USM Library Experience

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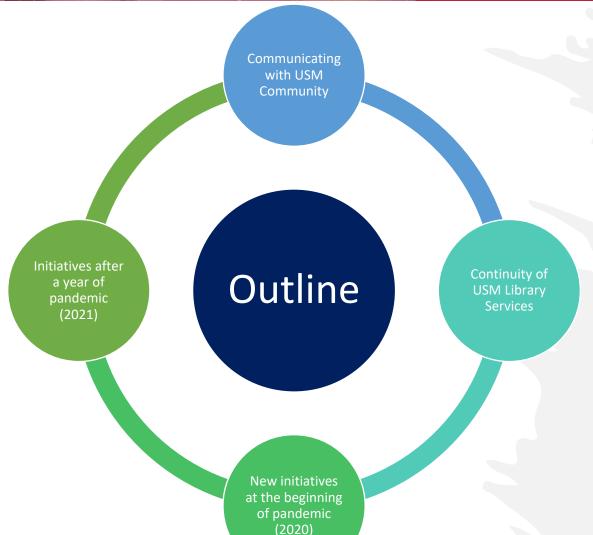
8th International Conference on Libraries, Information and Society

18 & 19 August 2021
Kuala Lumpur, Malaysia

Purpose

- Share USM Library experience in response pandemic Covid-19
- Document

Residual Conference on Libraries, Information and Society 18 & 19 August 2021



Communication

Kuala Lumpur, Malaysia

- Service Delivery
- What's new?
- Important Statistic and Figures

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Communicating with USM community & New Initiatives

Method	Before	During (2020)	After (2021)
EMAIL			
More States and States			
FO			
LiveChat	(Research Support Only)		
Virtual Counter			NEW!

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Delivery of Library Services (March 2020 – August 2021)

Date	Delivery of Library Services	Notes
2020 18 March 2020 – 8 June 2020	Library building closed. No fines imposed. Online only	(3 months)
9 June 2020 – 11 October 2020	Limited library access for USM staff and students only	(4 months)
12 October 2020 - 6 December 2020	Library building closed. No fines imposed. Online only	(2 months)
7 December 2020 – 12 January 2021	Library building closed. Borrowing and returning services allowed on Monday, Wednesday and Friday 9.00 AM – 12.00 PM	(1 month)
2021 13 January 2021 – 11 May 2021	Limited library access for USM staff and students only	(4 months)
12 May 2021 – 18 August 2021	Library building closed. No fines imposed. Online only	(3 months+)

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Continuity of Library Services & New Initiatives

Services	Before	2020	2021
Collection	Physical & Online	Online Only	Physical (limited) Online Only
Circulation Services		 No Loan No fined . Online only. Books Return by Post. 	Limited loan service. No fined. Online only. Books Return by Post. ** Books loan by Appointment.
Interlibrary Loan, Document Delivery Services (Articles) & PPV		No ILL Document Delivery Services (Articles) Pay Per View Services	 No ILL Document Delivery Services (Articles) Pay Per View Services

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Continuity of Library Services & New Initiatives

Services	Before	2020	2021
Research Support	 Hybrid Training (Face to Face & Online) – Since 2018 Hybrid Research Consultations MOOC - 2018 Online Learning (e-Guides & Webinar Video) - 2019 	 No face to face Online Training Only Online Consultations MOOC Online Learning USM Library TV@YouTube Library Research Ambassador Program Covid-19 Online Resources 	No face to face Online Training Only MOOC Online Learning YouTube Library Research Ambassador Program Research Covid-19 Online Resources Research Support@Facebook **Microcredential
Research Data Management	MYRA Activities	MYRA Activities Strengthening Researcher Profile @Directory of Expertise USM Journal list based on subject @RDM Portal Creating awareness on RDM Training and Workshop on RDM	 MYRA Activities Journal list based on subject @RDM Portal Creating awareness on RDM Training and Workshop on RDM Open Science initiatives

Summary

- "most libraries managed to offer virtual services such as document delivery, literature search, and online reference services" - Ali and Gatti (2020)
- Total 11 new initiatives introduced during the pandemic

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Important Statistic and Figure



Table 1: Statistic of Live Chat Services (January to December 2019/2020)

Year	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Total
2019	26	37	47	35	23	15	26	24	66	39	18	20	376
2020	14	12	161	254	215	350	210	170	154	193	335	300	2395

Literature Research Search Beginner Support Modules (10) Thesis **Formatting** with MS Word Thesis **Formatting** Google Scholar Template **SPSS** Google (Basic) Build a **Publishing** Researcher Strategy Profile Evidence-Open Access Based Publication Medicine

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Statistics of Participants 2019/2020



*Session:

2019: 223

(80% Face to face)

2020: 192

(-14%, 80% online)

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Covid-19 **Online Resources**











HOME **ABOUT**

RESOURCES

PUBLICATION

SERVICES

Home / Resources / Databases / COVID-19 Online Resources Off Campus Log In Via OpenAthens | Log In to Your Account Research Support Trainii Research Data Management | Covid-19 Online Resources | Book Loan Request

Covid-19 Online Resources

In support of combatting the current challenges of COVID-19, USM Library has hope that all these resources will give benefit to our users. We wish all well dur

Portal Rasmi Kementerian Kesihatan Malaysia

Department of Statistic Malaysia

Covid 19 Statistics & Data Analytics

Corona Tracker

USM Library TV @Youtube Channel









View Time (Hourss)

Subscribers

Library Research Ambassador Program

Modules for LRA	Category of the Ambassador	Total <u>No</u> of Ambassador	No of Session	Total of Participants
Academic Publishing with Open Journal System	PhD Candidates	1	1	47
Academic Writing Tools	PhD Candidates	1	1	402
Academic Writing Using Latex	PhD Candidates	1	3	157
ATLAS.ti for Literature Review	PhD Candidates	1	1	200
Graduate on Time: Challenging & Milestones	Academicians	1	1	149
How to Conduct Systematic Literature Review	PhD Candidates	1	1	115
Structural Equation Modelling Using MPlus	PhD Candidates	1	1	75
		Total	9	1,145

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Research Support @Facebook

- Topics: new research tools/ platform Go global- increase visibility Public Engagement

- Enhance delivery and presentation skills
- **Knowledge Sharing**



10 Minutes Research Hacks: "I... 10 Minutes Research Hacks :... 1.1K views - 25 March



424 ylews : 19 March



Research Hacks: "Graphical... 853 views - 11 March





#happeningnow Live Streaming:

Research Hacks: "Figshare:...

#happeningnow Live Streaming



Perpustakaan USM

Research Hacks Special ...



Research Hacks: "Microsoft... 797 views - 4 March



#happeningnow Live Streaming: Research Hacks: "Microsoft... 820 views - 2 March



#happeningnow Live Streaming: #happeningnow Live Streaming Research Hacks: Google Keep... 1.1K views - 25 February



Research Hacks: "Plagiarism... 1.8K views - 23 February



24 Australia

27 Brunei

26 New Zealand



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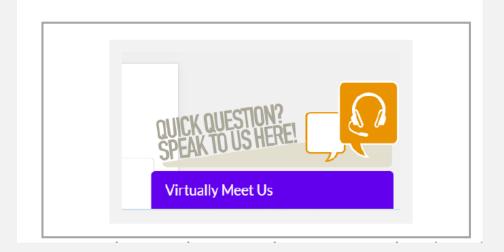
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Open Science Initiatives

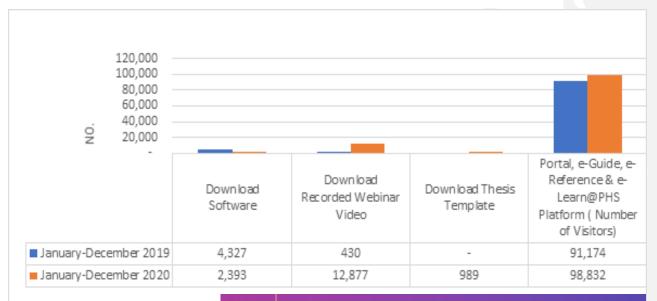
- Increase the awareness of Open Science
- USM Data Steward (6 Librarians & 4 Researchers) assisting and managing research data for USM

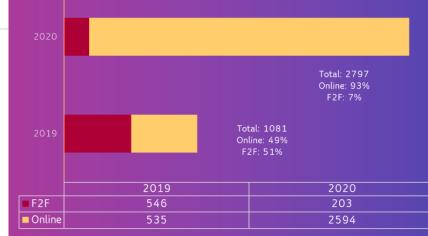


Virtual Counter



Online Learning Platform



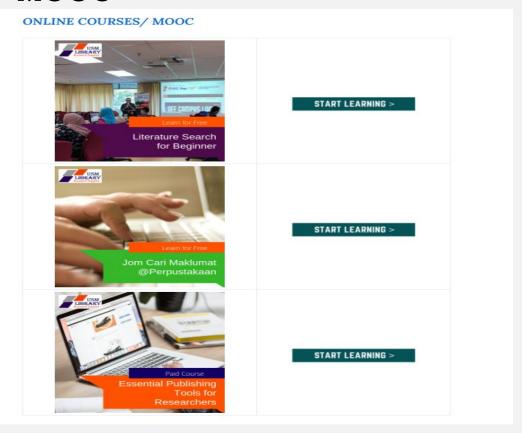


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MOOC



RESEARCH CONSULTATION

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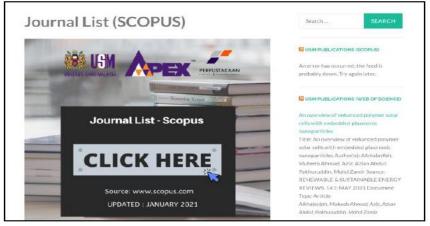
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Research Data Management Initiatives



Strengthening Researcher Profile

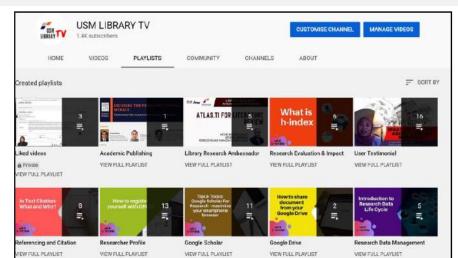
@Directory of Expertise USM



- b) Journal list based on subject @RDM Portal
- b) to a second first be a second on second control of ODDM December

c) Creating awareness on RDM via YouTube videos and infographics poster

- d) Training and Workshop
- 1) Research Data Management
- 2) MyRA@USM Workshop
- 3) Webinar on Publication Strategy for Academicians
- 4) Library Tour Program



Conclusion

- Best efforts to ensure the continuity of services
- Service delivery under "new normal"
- Online for everything

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Thank You.

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