

## GUIDELINES FOR PROJECT VIDEO PRESENTATION

The submission of project video must follow one of the substreams below:

- Education
- Health & Wellbeing
- ICT & Technology
- Economy & Finance
- Social Welfare
- Environmental
- Community engagement

Presenter should submit their video based on the following guideline:

CRITERIA	DESCRIPTION
<b>CONTENT</b>	
Introduction	<ul style="list-style-type: none"> <li>● Video must contain the project title.</li> <li>● Video should display the university and collaborators' logo.</li> </ul>
Content	<p>Video content:</p> <ul style="list-style-type: none"> <li>● Project information: <ul style="list-style-type: none"> <li>● Title</li> <li>● Project leader name</li> <li>● Project members</li> <li>● Duration of the projects</li> <li>● Community targeted and Problem faced by the community</li> <li>● Objectives of the project</li> <li>● Activities that had been conducted</li> <li>● Outcome, output, and impact of the project on the community</li> </ul> </li> <li>● Video must contain at least three (3) testimonials from beneficiaries for examples: <ul style="list-style-type: none"> <li>● Industry</li> <li>● Government</li> <li>● Non-government organization/ stakeholders</li> <li>● Community</li> <li>● Others</li> </ul> </li> </ul>
<b>VIDEO</b>	
Video quality	<ul style="list-style-type: none"> <li>● Background sound in English needs to be clear and subtitle view in Malay is <b>COMPULSORY</b>. If the background sounds in Malay, subtitle display should be made in English.</li> <li>● Background music that matches the situation</li> </ul>

	<p>and does not drown the background sound of the video and did not have any copyright issues.</p> <ul style="list-style-type: none"> <li>• Video must be provided in high definition &amp; high definition.</li> <li>• We recommend the “Camtasia Studio” program for video recordings. You can watch sample video templates prepared for video recordings and easily prepare your virtual presentations. You can use the Camtasia Studio program free for 30 days.</li> <li>• Example of video: <ul style="list-style-type: none"> <li>➤ <a href="#">Automated Methadone Dispenser</a></li> <li>➤ <a href="#">Ecotherapy: One with Nature</a></li> </ul> </li> </ul>
Video type & format	<ul style="list-style-type: none"> <li>• Please submit the video clip either in <b>MP4 or AVI format</b>.</li> <li>• The final video should not exceed <b>200 MB</b> in size.</li> <li>• Talking head.</li> </ul>
Video duration	Time allocated for the project video presentation is <b>3 minutes (maximum)</b> .
Cost	Presenter shall bear the cost of producing the project video.
Copyright	All the videos that are sent to UMACE Secretariat will become property of UMACE secretariat.
<b>SUBMISSION EXTENDED ABSTRACT</b>	<ul style="list-style-type: none"> <li>• The extended abstract should be written with font size of 10 pts, Arial, single line spacing. Summarize your research by stating <ul style="list-style-type: none"> <li>○ research objectives,</li> <li>○ research gap,</li> <li>○ methodology,</li> <li>○ findings and contribution,</li> <li>○ contained within one paragraph (between 200 and 250 words).</li> </ul> </li> <li>• Please refer to UMACE 2021 Extended Abstract</li> <li>• Deadline: <b>13th August 2021 (Friday) at 12:00 pm Malaysian Time</b></li> </ul>

**SUBMISSION OF  
PROJECT VIDEO**

- Please name your video file according this format:  
**your name\_topic  
keyword.UMACE2021.mpeg**  
e.g. zalfa\_health.UMACE2021.mpeg
- Please submit your project video via google drive to [umace@um.edu.my](mailto:umace@um.edu.my), attention to:
  - Dr. Azizi Abu Bakar:  
[azizi.bkr@um.edu.my](mailto:azizi.bkr@um.edu.my)
  - Aireen Zuriani:  
[aireenzuriani@um.edu.my](mailto:aireenzuriani@um.edu.my)
- Following the submission of the project video, the presenter should add following information to the mail content;
  - **Video Title:**
  - **Name Surname:**
  - **Email:**
- Deadline:  
**1st September 2021 (Wednesday)  
at 12:00 pm (Malaysian Time)**